



## Junior Achievement K-12 Programs

Junior Achievement inspires and prepares young people to succeed in a global economy through volunteer-led, hands-on activities that reinforce the concepts of work readiness, entrepreneurship, and financial literacy.

### **Elementary School Programs**

JA Elementary Programs help students learn the basic concepts of business and economics and how education is relevant to the workplace. Programs prepare students for secondary school and lifelong learning. Activities are age-appropriate and include colorful and fun activities.

*Duration: 5 activities*

#### **Ourselves—Kindergarten**

Stories and activities help instill the values of earning, saving, sharing, and working ethically.

#### **Our Families—1<sup>st</sup> grade**

Focusing on the roles people play in an economy, students understand the importance of work, and the tools and skills to earn what they want.

#### **Our Community—2<sup>nd</sup> grade**

Explores business, citizenship, economics, and the interdependent roles of people working in a community.

#### **Our City—3<sup>rd</sup> grade**

Studies the jobs people perform, skills needed to perform jobs, and the impact their work has on a city's well-being.

#### **Our Region—4<sup>th</sup> grade**

Explores the relationship between natural, human, and capital resources found in different regions.

#### **Our Nation—5<sup>th</sup> grade**

Studies how globalization relates to resources and careers, STEM, and the need for entrepreneurial thinking.

#### **JA More Than Money—after school**

Teaches earning, entrepreneurship, and careers.

### **Middle Grades Programs**

JA Middle Grades Programs reinforce the value of workforce readiness, entrepreneurship, and financial literacy. Students are introduced to many economic concepts and useful facts about the working world. Students learn how to best prepare for their educational and professional future.

*Duration: 6 activities*

#### **JA America Works**

Students learn about the history of American entrepreneurship and its vital role in business and the nation's economic development.

#### **JA Economics for Success**

Provides an opportunity for students to begin asking life questions and exploring how their academic, economic, and ethical choices affect their lives.

#### **JA Global Marketplace**

Students gain perspective into how goods flow in the global economy and the effect globalization has on students' lives.

#### **JA It's My Business!**

Teaches entrepreneurial skills as students explore filling a need and innovation.

### **High School Programs**

JA High School Programs help students make informed, intelligent decisions about their future, and fosters skills that will be useful in life.

*Duration: 5-7 activities*

#### **JA Be Entrepreneurial**

Students learn and develop essential components of a business plan.

#### **JA Business Ethics**

Students explore ethical values and assess the decision-making process.

#### **JA Careers with a Purpose**

Focuses on seeking careers that help realize life potential and purpose.

#### **JA Company Program**

Students develop a money-making businesses. 6 required sessions

#### **JA Economics**

Reinforces micro- and macro-economics while exploring economic characteristics and how principles influence decisions.

#### **JA Excellence through Ethics**

Executives discuss the importance of conducting business with integrity.

#### **JA Exploring Economics**

Studies how the economy works and importance of international trade.

#### **JA Personal Finance** (formerly JA

*Presents: NEFE Financial Planning*)

Students explore the role money plays in achieving personal goals.

#### **JA Success Skills**

Students learn the importance of appearance, professional demeanor, punctuality, and communication.

#### **JA Titan**

Students run a virtual company. 7 sessions

